



In association with



## The Affordable Global Property Show Thurs 4<sup>th</sup> & Fri 5<sup>th</sup> May, 2006

This 3<sup>d</sup> event of its kind is being brought to you by SPHERE, a Dubai based events company, in association with Satellite Presentations.

### What's Different from other Shows?

To qualify for this unique show, all properties must be 'affordable' – targeting a niche audience of buyers with affordable properties.

### Where & When?

The venue will be the prestigious Crowne Plaza Dubai on Sheikh Zayed Road –the city's business hub, on Thurs 4<sup>th</sup> & Fri 5<sup>th</sup> May, 2006.

### Show Timings?

11.00 hrs – 20.00 hrs daily

### Accommodation?

Sphere has negotiated excellent corporate rates at the **Crowne Plaza Dubai**, Sheikh Zayed Road. Please find costs etc on separate sheet. In Dubai, given the perfect weather, May is very much high season for both Business and Tourism sectors so early booking is advisable.

### How Much?

One of SPHERE's objectives is to keep the show costs for exhibitors at a minimum, while providing maximum publicity and exposure. We are happy to offer a **superb rate of AED 1360 (\$US 370, £200 or €300) per square meter**. Do take advantage of the 10% early payment offer (where payments and bookings are made on or before 2<sup>nd</sup> March, 2006). Although the average stand will be 3 x 3 sqm, Sphere is happy to tailor the stand size to meet your exact requirements.

### What do I get for my Money?

- ?? Shell stand with table, chairs and spot lights.
- ?? FREE text inclusion in the Exhibitors Guide.
- ?? Advertisements in key daily press.
- ?? E-mail shots to prospective Visitors.
- ?? Comprehensive marketing coverage in Arabic & English languages.
- ?? Extensive Media coverage and promotion in conjunction with our Media Partners - including On-Line Marketing, On-line Radio and Video Interview, Radio, Tabloid and specialist Property Press publications.
- ?? Flyer handouts at key Public Areas e.g. shopping malls, business parks etc.
- ?? Pre and post event Press Releases.
- ?? Allocated Networking Areas at the show's venue allowing you to chat with prospective clients privately.
- ?? On-site Snack and Coffee Facilities available all day long.

### Media Partners

We are proud to be associated with a distinguished group of media partners for "The Affordable Global Property Show", these include a numbers of leading Arabic and English daily, weekly and monthly media and over Tabloid, On-Line radio and Property Press Publications.

### Advertisement in Exhibitors Guide (A5 - Full Colour) – Given to all show attendees

|                       |                      |
|-----------------------|----------------------|
| ?? Inside front cover | AED 1,500 (US \$408) |
| ?? Outside back cover | AED 1,500 (US \$408) |
| ?? Inside back cover  | AED 1,000 (US \$272) |
| ?? Full page          | AED 800 (US \$218)   |
| ?? Half page          | AED 400 (US \$ 214)  |

Artwork to be provided in Advance.

### Additional Services Available?

If required, we are happy to assist you with a number of additional services:-

- ?? Exhibitor Props for your company – Rollups/Pop Ups (you provide artwork)
- ?? Rollups – wide base, single AED 600/- and double AED 900/-
- ?? 4/3 Pop Ups complete (7year warranty) AED 7000/- or regular AED 5000/-
- ?? Professional Designer to create artwork – Price on application
- ?? Printing in Dubai of any hand outs or brochures (save on baggage) – price on application
- ?? Exhibition staff @ AED 750/- per person per day
- ?? Plasma Screen Rental (Choose from 32", 37", 42", 50" or 60") includes speakers and VHS/DVD Player & desktop or floor stand – price on application
- ?? Loan of Notebook computer to run your presentations – price on application
- ?? Creation/development of your presentation to ensure maximum impact – price on application
- ?? Technical Consultant for PC / Presentation Set Up & Configuration – Price per hour on application

### Approximate Currency Guide (at time of going to press - subject to change)

1 AED = £ 0.147, 1 AED = € 0.22, 1 AED = US\$ 0.27

If you wish to exhibit at "The Affordable Global Property Show", kindly read the attached Terms and Conditions before completing the Exhibition Booking Contract.

**For immediate queries please contact our office on:-**

**Tel: + 971 4 355 8246 or  
Dee (Mob): + 971 50 652 9056**

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[www.sphereme.com](http://www.sphereme.com)